



2018-2022

European Consumer product safety

Recalls of consumer products generate significant media headlines and social media buzz. That's because these events span such a wide array of industries, from children's products and clothing, to electronic devices and many more.

EU and UK regulators hit a five-year high in 2022 for the number of product recalls in a single year with 2,209 events. That is up by over one third (37.6%) compared to 2021's figure of 1,605 events, and still well above the five-year annual average of 1,742 recalls.

With European regulators taking a more aggressive stance towards enforcement, it is imperative for consumer product companies to report safety issues promptly or risk legal actions, steep fines and potentially ruinous reputational damage.

For a more in-depth analysis of European consumer product recall and regulatory activity, download the latest edition of our Recall Index Report. Trusted in more than 100 countries, the Index is a leading resource for manufacturers, suppliers, and retailers seeking an unbiased, informed perspective on past and present trends, as well as predictions for what's next in consumer product safety in 2024.

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EUROPEAN CONSUMER PRODUCT RECALL LANDSCAPE: 2018-2022

8,714

recall events

4,298

companies

with consumer product recalls in the last 5 years

TOP 5 COUNTRIES OF NOTIFICATION:

- Hungary: 800
- Germany: 745
- Poland: 678
- UK: 656
- France: 645

TOP 5 COUNTRIES OF ORIGIN:

- China: 5,539
- Unknown: 1,053
- Turkey: 316
- U.S.: 180
- Poland: 156

Top 5 consumer product **CATEGORIES** by recall events: 2018-2022



2,912

Toys



937

Consumer electronics



828

Clothing & apparel



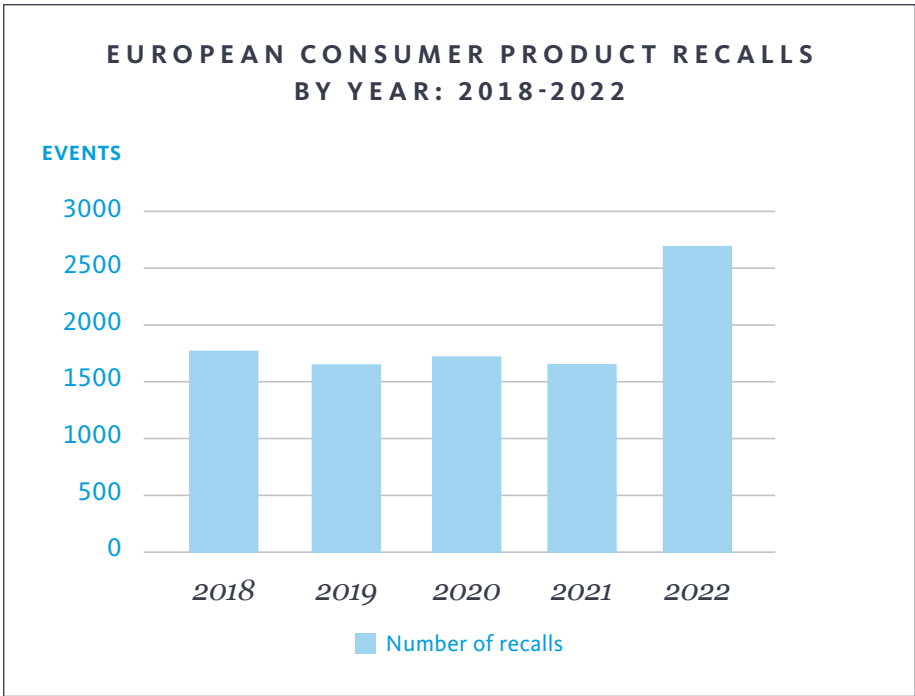
563

Cosmetics



472

Protective equipment



Top 5 consumer product
HAZARDS
by recall events: 2018-2022

 **2,687**
Chemical

 **1,227**
Choking

 **918**
Injuries

 **829**
Electric shock

 **384**
Health risk / other

Protecting the consumer product industry for 25+ years

Trusted by the world's leading brands and businesses, Sedgwick brand protection works in partnership to manage the risks and minimize the impacts of in-market consumer product incidents and crises.

Since 1995, we have successfully managed more than 7,000 of the most sensitive and time-critical recall and remediation programs, spanning 100+ countries and 50+ languages. Through that lens, we've seen consumer product industries evolve based on changing legislation, advancements in technology, shifts in consumer preferences and behaviors, and the growing complexities brought about by the transformation of supply chains.

But, we haven't just watched this evolution. We've been part of it. We've helped consumer product companies prepare for and adapt during some of the most challenging events in their history.

With an unrivalled breadth and depth of global experience and expertise, we proudly help consumer product companies uphold their commitments to the stakeholders that matter most - customers, supply chain partners, and industry regulators.

Whether you need scalability in your in-house capabilities or a complete end-to-end solution to your in-market challenge, we have the experience and resources you need to manage your product regardless of where it is in-market.

To learn more about our product recall and remediation solutions, contact us today:

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