Brand protection

Brand and reputation are an organization's most valuable and vulnerable assets. With the growing value of brands comes the increased need to protect the company from the legal, financial and operational impacts arising from in-market incidents and crises, including:

- Product recalls
- Market withdrawals
- In-market remediations
- Updates, upgrades and warranties
- Cyber, IOT and data incidents
- Supply and reverse logistics
- Storage, recycle and disposal
- Customer retention
- Supply chain retention

Across industries

Trusted by the world's leading brands and most relied on businesses, Sedgwick is the market-leading provider of best-practice recall, remediation and retention solutions. With a 25-year track record of successfully protecting businesses, their customers and our environment, our brand protection team works in partnership across all industries to manage risks and minimize impacts of in-market business and product crises.

- Technology
- Medical
- Pharmaceutical
- Industrial
- Automotive
- Retail
- Food and beverage

Our solutions

Whether you need scalability to bolster in-house capabilities or a complete, end-to-end solution to overcome in-market challenges, we have the experience and resources to manage your recall, remediation and retention needs regardless of the size or location.

- Consulting and assessment
- Solutions and program management
- Notifications and actions
- Multi-channel communications and data management
- Product retrievals and processing
- Marketplace remediations
- Remedies and reimbursements
- Recycling and disposal

5,000

recall and remediation programs managed by our brand protection experts

·············

Operations in North America and Europe

60+ countries and **20+** languages

·············

25-yr

track record of protecting businesses, their customers and our environment

·············

We work across all industries to manage risks and minimize impacts

To learn more about our brand protection solutions,
visit **SEDGWICK.COM/BRANDPROTECTION**