

Snapshot: consumer products 2017-2021

Recalls of consumer products generate significant media headlines and social media buzz. That's because these events span such a wide array of industries, from children's products and clothing, to electronic devices and many more.

Sedgwick's brand protection experts understand the potential reputational impact of these recalls, and the regulatory enforcement and liability risks that follow. These events can be particularly devastating for companies that define themselves by their commitment to the health, wellness and safety of their consumers. Regardless of the industry you work in, recalls come with the territory, so it's often not a matter of "if" that storm will hit, but "when".

The state of the consumer product recall landscape: 2017 to 2021

1,234 recalls

53,390 incidents

234.7M units

2,043 injuries

66 deaths

TOP HAZARDS



Fire
272 recalls



Injury
182 recalls



Fall out of
145 recalls



**Choking/
small parts**
89 recalls



Laceration
88 recalls

TOP 5 RECALLED PRODUCT CATEGORIES



**Sports and
recreation**



**Home furnishings
& décor**



Yard & garden



Apparel

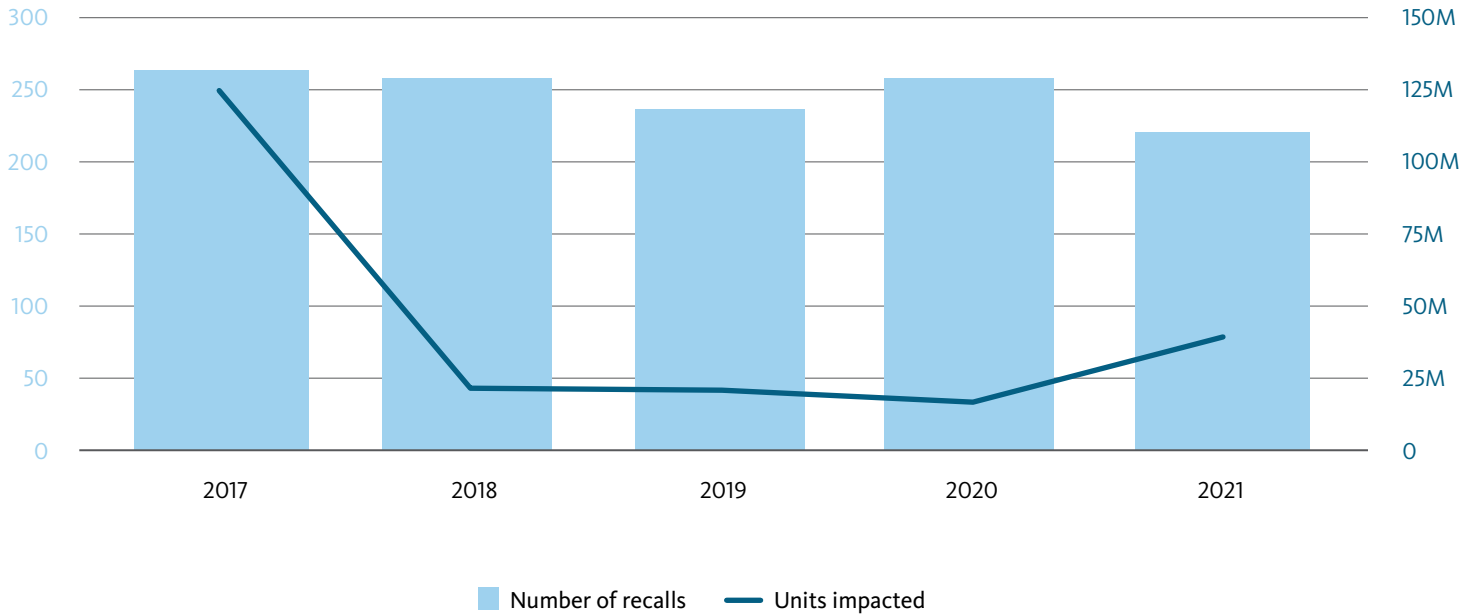


**Children's
products**

917 companies

with consumer product recalls in the last 5 years

U.S. consumer product recalls by year



*In an increasingly complex and regulated world, being prepared for risks is essential.
Having the capabilities to act quickly and effectively is critical.*

Our solutions across industries

Since 1995, we have managed more than 5,000 of the most sensitive and time-critical recall and remediation programs – spanning 60+ countries and 20+ languages. With global operations, we work with clients across industries to uphold their commitments to customers, supply chain partners, industry and regulators.

Whether you need scalability in your in-house capabilities or a complete end-to-end solution to your in-market challenge, we have the experience and resources you need to manage your product regardless of where it is in-market.

- Consulting and assessment
- Solutions and program management
- Compliance and regulatory reporting

- Notifications and actions (SaaS / portal / managed service)
- Multi-channel communications and data management
- Product retrievals and processing
- Repairs, replacements, remedies and reimbursements
- Recycling, repurposing and disposal
- Customer loyalty and retention programs

To learn more about our recall, remediation and retention solutions, contact us today.

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To learn more about our brand protection solutions, visit [SEDGWICK.COM/BRANDPROTECTION](https://www.sedgwick.com/brandprotection)