



U.S. Consumer product safety: 2018-2022

Recalls of consumer products generate significant media headlines and social media buzz. That's because these events span such a wide array of industries, from children's products and clothing, to electronic devices and many more.

The CPSC hit a five-year high in 2022 for the number of product recalls in a single year with 286 events. That is up by nearly one third (31%) compared to 2021. In terms of units recalled though, the numbers were much lower. There were 23.4 million items recalled in 2022 versus 42.8 million units in 2021. It is worth noting that 2021 was a particularly active year in terms of volume. The 2022 numbers are in line with annual totals from 2018-2020 in terms of both total units (22.4 million) and average recall size (89.3K).

With the CPSC taking a more aggressive enforcement stance, it is imperative for companies to report safety issues promptly or risk legal actions, steep fines and potentially ruinous reputational damage.

Top 5 consumer product
CATEGORIES
by recall events: 2018-2022



309

Sports and recreation



231

Home furnishings and décor



102

Yard and garden



98

Children's products



92

Personal care

THE U.S. CONSUMER PRODUCT RECALL LANDSCAPE: 2018-2022

1,258

recall events

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931

companies

with consumer product recalls in the last 5 years

31,148

incidents

2,097

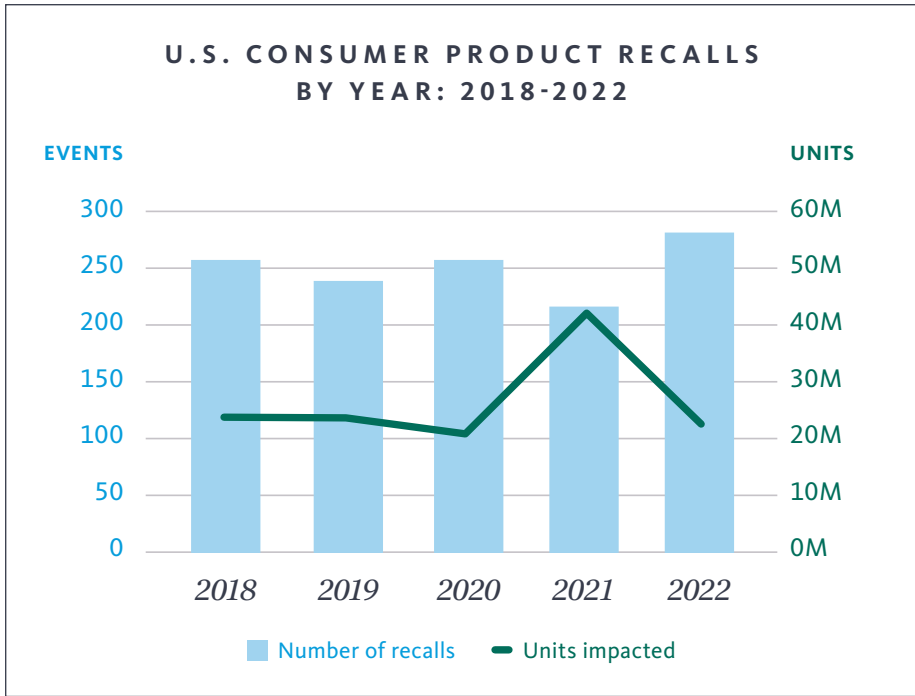
injuries

133.4M

units

71

deaths



Top 5 consumer product
HAZARDS
by recall events: 2018-2022

 **267**
Fires

 **206**
Injuries

 **120**
Fall out of

 **92**
Childproof
packaging
violations

 **89**
Burns

Protecting the consumer product industry for 25+ years

Trusted by the world's leading brands and businesses, Sedgwick brand protection works in partnership to manage the risks and minimize the impacts of in-market consumer product incidents and crises.

Since 1995, we have successfully managed more than 5,000 of the most sensitive and time-critical recall and remediation programs, spanning 100+ countries and 50+ languages. Through that lens, we've seen consumer product industries evolve based on changing legislation, advancements in technology, shifts in consumer preferences and behaviors, and the growing complexities brought about by the transformation of supply chains.

But, we haven't just watched this evolution. We've been part of it. We've helped consumer product companies prepare for and adapt during some of the most challenging events in their history.

With an unrivalled breadth and depth of global experience and expertise, we proudly represent 8 of the world's largest 10 brands, helping them uphold their commitments to the stakeholders that matter most – customers, supply chain partners, and industry regulators.

Whether you need scalability in your in-house capabilities or a complete end-to-end solution to your in-market challenge, we have the experience and resources you need to manage your product regardless of where it is in-market.

To learn more about our product recall and remediation solutions, contact us today:

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